Oregon Dunes Restoration Collaborative Fundraising Working Group – meeting minutes 4/30/19

Congressional appropriations process

- We've been advised that we can start the federal appropriations request process a few months before the final EA has been released
- June/July may be a good time to start
- At the May 10 meeting ask staff of Merkley and Wyden for timeline to start?

Funding brochures and outreach materials

- We are finalizing the redesign of our brochure and rack card for summer distribution
- Are they worth it?
 - o So far, we believe so: they've been good to have at events for takeaways
- We have funding for another printing; but may have to do fundraising in the future for more
- May 10 meeting pull metrics from website and count how people are hearing about ODRC

Submitted / In-Progress grants

- Collins Foundation
 - Submitted LOI for \$51,000 for RARE, misc. outreach materials, and 2 weeks youth corps
 - o LOI approved; must now submit full proposal by June 3
 - Final decision will occur in August
 - o Tentatively scheduled site visit with staff of Collins Foundation in Florence on May 14
- Ford Family Foundation
 - o Submitted grant application for \$10,000 for RARE staff
 - Final decision in June
 - o Can reapply in future for additional years of RARE staff
- Landscape Conservation Catalyst Fund
 - o Submitted pre-proposal for \$22,000 for ODRC coordinator staff position
 - If invited to submit a full proposal; due in June
 - Final decision in August
 - Will require us to raise \$15,000 in matching funding
- Jordan Cove LNG Grant Program
 - o Submitted grant for \$5,000 for educational video and misc. outreach expenses
 - Final decision in June

Upcoming Grant Opportunities

- Juan Young Memorial Trust
 - o \$5,000 \$10,000 for youth related projects
 - We listed JYMT as a potential match for Collins Foundation
 - o Will be applying for 1-2 weeks of youth corps work
 - 6 deadlines every year (next is June)
- Charlotte Martin Foundation
 - o Up to \$35,000 for youth related or restoration projects
 - We listed CMF as a potential match for Collins Foundation, also for youth corps
- Next deadlines in fall/winter

Oregon Community Foundation

- Up to \$20,000 available; very broad applicability
 - Could be used for future staff, smaller projects, youth corps, or larger restoration efforts
- Jeff M met with their staff in early April
 - OCF would want to see more involvement from local businesses and from the Confederated Tribes
 - Requires matching funding to be secured/in-place first
- BUT, OCF is a donor-advised fund
 - o Therefore has a little more flexibility
 - If OCF itself does not fund us, one of the donors who individually funds them may be interested
- 2 deadlines each year: July and January
 - All applicants that submit are entered in a drawing for \$2,500 in general funds (regardless of approval)
- Perhaps we should wait until January 2020
 - o Will have the EA finished by then
 - o Could have more matching funds and/or more "groundwork" in place

Old Smokey's Grant

• We can reapply again in the future after the EA process is complete

US Forest Service funding -potential sources of project or matching funds:

- Stewardship Funds
 - Strictly for restoration work
 - Could be for staff funding if that position includes organizing and administering restoration projects
 - Could work with Armand and/or Cindy to increase their capacity
 - o Or work with Bill to increase volunteer work
 - Potential source of youth corps funding
- Secure Rural Schools
 - Also potentially for youth corps or restoration project work
 - o Funding is currently unavailable: they need to form local boards and then a call for projects will go out. Could be months, but something to look at in the near future
 - o Ask USFS at the May 10 ODRC meeting

What we've learned in current grant applications

- Fiscal Sponsorship Agreement w/ CPRCD
 - Required by grant funders
 - o Signed by Jeff U; CPRCD will explain to the full group at the May 10 meeting
- Need to formalize leadership
 - o Funders have asked for a steering committee or other formalized leadership agreement within ODRC
- Many funders also asking for strategic plans that include measurable goals, objectives, action items
 - We will need to develop a 3-5 year action plan to address that
 - o Future staff position and/or second year RARE can focus on writing an action plan

- Diversity, Equity, and Inclusion
 - o Funders want to see that we are actively engaging all community members, including disadvantaged groups, minorities, and others not traditionally represented in such work
 - o The Forest Service has an upcoming meeting with the Confederated Tribes
 - Can we ensure that USFS is learning what the tribes want to get out of dunes restoration?
 - And work to re-engage the tribes if they are not at our May 10 meeting

Other Items

- When can we start applying for grants to larger projects?
 - Answer after the NEPA public comment period (May/June?)
- Can we field check / verify what is martin habitat?
 - Then can we work after we've verified what is and is not habitat?
 - o Discuss potential areas at May 10 meeting