

**Oregon Dunes Restoration Collaborative  
Meeting Minutes – June 2<sup>nd</sup>, 2017**

Status update on the Strategy Document: Thank you to the handful of folks that volunteered and spent time to review the draft document. The graphic designer is now working on it, photos and quotes are being added to it (including Ashley volunteering to add more from a cultural perspective), and it will be made available electronically soon. It's currently between 40-50 pages in length.

Status update on NEPA analyses: A matrix has been put together of areas across the dunes where treatments may be implemented. The IDT is in the process of developing the proposed action, and went in the field together to focus on treatment areas, particularly in consideration of plover and marten concerns. The hope is to be able to scope this project with the public by the end of this summer, conducting an additional 30-day public comment period once the analyses have been completed, and signing the decision notice by the end of this calendar year which would authorize implementation to begin. Implementation would include a broad range of activities so we can maximize all other options so herbicide can be used sparingly.

Status of the Pulling Together Initiative grant (PTI): A \$82,000 grant was successfully secured through NFWF that requires the establishment of a sand centric weed management area (CWMA) , and conducting four educational workshops around early detection and rapid response (EDRR).

Status update on the development of the Smith/Umpqua/Dunes Stewardship Group: This group has been developing over the course of the last year. A boundary has been established, and Kirk was to send out a map. They meet on a monthly basis out of the Forest Service office in Reedsport.

Mission Statement: Two options for the Mission Statement of the ODRC was voted on, and this version was selected: "To collaboratively support, guide and promote Oregon Dunes restoration and preservation of open sand, unique habitats and dunes processes that benefit the plants, animals and people that live and play in this special place."

Logo: A logo was voted on to represent the ODRC. Three options were presented. The version that was selected was a hybrid that Lisa is working on to finalize. In short, it will include the colors of option number 1, with the text of option 3.

Status of University of Oregon class presentation for communications plan: Andy reviewed the Client Memo.

## Sub-Group working sessions:

### **Governance:** *Donni, Sarah, Kirk*

- This sub-group will be disbanded due to the fact that the larger ODRC has matured to the point that governance is no longer needed, but with the understanding that it may be reinstated whenever needed.
- Decision making and voting: whenever a decision point arises, a message will be sent to the mailing list in advance of the next scheduled meeting in order to allow an opportunity to vote for those that may not be able to attend the meeting and vote in person.
- Sub-group meeting notes: as you have the sub-group meetings, be sure to capture your meeting notes and provide them to Donni for dissemination to the ODRC mailing list.
- The ODRC meetings will continue to have standing agenda items for the foreseeable future, such as: updates from each sub-group on any progress made since the previous ODRC meeting; updates about the CWMA; and allowing time for the sub-groups to have working session.
- Establish a standing ODRC meeting schedule: the third Friday of every third month.

### **Planning & Projects:** *Mick, James, Mike H., Armand, Ana, Marty, Shawna, Dan, Kerry, Cindy K. Mike N., Cindy B., Jane, Ashley R.* Jane is the official lead.

- Looking at past treatments and continue to add on to the existing spreadsheet.
  - Has there been monitoring? (discuss further at the next meeting)
- Keep the spreadsheet alive. It will provide a list to give to the public to show what's been done.
- Create a Google Doc so that information is easily accessible.
- Get away from spot treatment approach.
- Monitoring protocols that are scalable and then we can target other groups (third party monitoring).
- Into the future...We are going to have determined what the next project is and see if there are other broader past monitoring projects that have been done that we can expand upon.
- Come up with a broad-scale monitoring plan. What does the broad-scale protocol look like? How are we going to accomplish this?

### **Education/Outreach & Public Engagement:** *Sarah, Mike N., Andy, Dina, Bill, Lisa, Cindy K.* Andy is the official leader.

The mission of the communications committee is to provide the ODRC the tools and structure to effectively and efficiently communicate the mission of the ODRC to a variety of audiences, including businesses, volunteers, elected officials and visitors.

Our priorities include:

- Develop a 15 – 20 minute powerpoint slideshow that provides the mission, goals and current work of the ORDC
- Solicit a list of audiences from the ORDC
- Set-up a press release template using the new ORDC logo
- Evaluate the need for a longer presentation that goes into more detail about the group and its work.
- Refine communications materials developed by the University of Oregon PR Campaigns team. Submit final drafts of materials for comment by the ORDC.
- Determine an implementation plan for an ORDC Facebook and web page.
- Develop a budget and work with the funding committee to secure funds to print materials, boost social media posts, etc.
- Schedule an editorial board meeting with the Siuslaw News to coincide with the completion of the strategy - coffee table book.
- Contact local business and civic groups to begin establishing a speakers circuit.

Next Steps:

- Receive the UO PR class materials (June 13)
- Meet as a committee to review current powerpoint presentations and create the first iteration of what we will use in outreach (June 26)
- Develop a budget to get basic materials developed and produced (June 26)
- Touch bases with the elected officials and staff who participated in earlier ORDC meetings. Update them on what the group has been working on and solicit their input
- Develop talking points that can be shared with the entire collaborative to help members speak in a unified voice about the work/goals/mission of the group

**Funding, Grants & Business Sponsors:** *Dan, Cindy K., Mike H., Dani Pavoni, Jane.* Cindy K. and Dan C. is the lead.

#### Tasks

- Identify potential funding partners. Make a list and keep it active. (Done by end of June)
- Outreach to Chamber of Commerce of City of Florence
- Get their support and grant information.
- Reach out to the business community.- Dan
- Network elsewhere- Garrit

#### Needs

- Request a one pager mission statement from education team to present to potential funders.
- Needs plans for projects so that they can get the resources in line.

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Cooperative Weed Management Area (CWMA) discussion:

CWMAs bring together local citizens, landowners, nonprofit organizations, industry, and city, county, state, tribal, and federal representatives to work towards a common goal—effective control of invasive species. Here are the basics of what we'll be discussing this afternoon:

Commonalities between groups: a lot of support and sharing of information. Vern's job is to act as a conduit for information. CWMA is a lot like water conservation districts. Local people dealing with local issues. The organization is set up here to protect the ODNRA and adjacent lands from invasive plants. There are sub-sets of people working in different areas because of the great diversity. You cannot destroy natural habitat any quicker than letting invasive species populate the area.

Western Invasives Network (WIN) is part of the Cascade Pacific RC&D

Each CWMA typically: Coordinates short term weed control operations; Initiate long term management plan; Creates written description of the boundaries in the MOA; Create lists: 1) weeds of concern, and 2) Early Detection Rapid Response (EDRR) weeds; Creates an Operating plan- people sharing what they're doing during each field season and share these; Has a Chair, Co-chair, and secretary.

We need to develop a MOU and develop boundaries. How far inland do we want to go? There are inland environments which play an integral part in the dune habitat. I want to include these but I want to focus on the dunes.

Reviewed the weeds of concern list: consider adding several species and creating some identifiers and/or a workshop to help address these emerging species.

Next Steps for CWMA:

- Draft of the MOU exists. The management plan will take some work.
- Workshops. They are supposed to educate about early detection and rapid response.
- Vern-The gorge CWMA took photos of ten plants. Laminated them then did talks to hiking groups. Could be useful here.
- We need to figure out how to put a workshop on sooner than later. Preferably by the end of June.
- Tables and booths at garden and recreation events.
- Stump the Chumps
- LCC is looking for people to head workshops during the summer. Marsha Sills is the contact.

- Dina is speaking at the Siuslaw Public Library July 8, 2017 on the topic of the Oregon Dunes (animals specifically) and a workshop might be able to piggy backed on her talk.
- Cascade Pacific via WIN has agreed to host information pertinent to CWMA's.
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#### Coordinating Weed Treatments:

##### State:

- Washburn State Park, Gorse control.
- South of Florence Bridge, Portuguese Broom control.
- Bandon State- Beach Grass, herbicide.

##### BLM:

- North Spit, 173 acres. Can spray up to 25 acres a year. Bulldozed twice a year. Pulling as well.
- Gorse and Ivy treatment on the N. Spit.

##### Siuslaw

- 100 acres of herbicide on beach grass.
- Gorse herbicide North of Florence.
- Douglas County- Gorse, Scotch Broom. NW Youth Corps

Reach out to anyone who has ties to Dune Property.

#### Next Meeting:

June 30, 2017 @ TBD (Library?) 10am.

Agenda: MOU and Workshop