

Oregon Dunes Restoration Collaborative
Meeting Minutes of Education Working Group - April 27th, 2018

Goals of the Education / Interpretation Working Group:

Tell the story of the Oregon Dunes

- Why they exist?
- What is unique/special about them?
- Why they are in trouble?

Educate the public about the ODRC

- Let people know we exist; get website and other information out
- Inform people we represent ALL users (motorized and non-motorized; include sandboarders, fat-tire bikers, and other user groups)
- Educate people about our plan (removal of invasive plants to restore dune processes)

Educate other educators (ensure that they are telling the correct story & getting word out about ODRC)

- Rangers (all agencies)
- Tour Guides (sand rail tour places hold a permit with USFS that requires interpretation be included)
- Other groups?

Provide education/talking points for ODRC members to ensure a cohesive and correct message about dunes story and ODRC

Member Roles

Member roles are still being defined. Think about where you have energy / what are your passions/interests when it comes to the ODRC and about education and interpretation. We will discuss at the next meeting

Communication

This working group: meetings along with communication via email

To other working groups: email as needed and/or provide monthly updates

With ODRC: give updates at ODRC meetings

Projects & Activities

This will be discussed at our next meeting. We will maintain a Google Spreadsheet for the team. Initial brainstorming is listed below. We may need to pick and choose what we can accomplish/

Ideas brainstormed:

- Educational opportunities for adults & kids
- Presentations: campgrounds, service clubs, school groups, teachers, libraries, pub talks, Charleston Marine Life Center, Umpqua Discovery Center, Tsalia (sp?), DunesFest
- Articles / media stories
- Field Trips

Top Projects and Action Items

Target Contacts

- Compile a list of people who can help tell our story (other educators who can reach out to tell our story and offer other educational / interpretive opportunities)
- Dina P to create a Google Spreadsheet by next meeting

Get More Members

- Do we need more members? This came up at ODRC meeting because we thought we had only 3 or 4 members, but sign-up list was much longer
- Discuss at next meeting

Events / Venues

- Compile a list of events and venues where there may be educational opportunities
- Ana H is working on a draft and we will then review as a group
- UPDATE – will use existing Events spreadsheet from Communications working group in order to collaborate on events

Coordinate with Communications working group

- How do we best work together so we do not duplicate efforts or miss opportunities?
- Need help designing/creating presentations and messages that target different audiences; may need some grant funding to help develop this material
- Possibly submit to funding group by June 1?
- Need to discuss at next meeting

Compile List of Materials

- Jim G is working on a draft list of materials in our Google Spreadsheet. Review at our next meeting.
- Possible submit to funding group by June 1?

Parades

- Parades are a great way to get our name in front of a lot of people quickly
- Rhody Days parade will be May 20. If anyone wants to participate with this group, let Dina know
- North Bend Jubilee Parade – July 21; if we want to have a presence at this parade; will need a project leader. Rhody parade team will be busy with a Power of Florence event on July 21

Power of Florence volunteer event

- Need volunteers to help with public outreach in the following ways:
 - Staff table during the event – 2 hour shifts
 - Help with Scotch broom pulling in the morning

Needed from Other Working Groups

Communications

Access to collateral materials for when we have events

Coordinate on events and/or identify roles

Create targeted presentations / messages / materials

Funding

“requisition form” or other way we let them know what we need

Understanding of the timeline to obtain funds

Clarification / education on the grant process (for entire ODRC)

Monitoring & Volunteer

Share their stories with us

Let us know how we can help their efforts by providing educational opportunities to volunteers

Monitoring – help us evaluate our impact; are we reaching our targets?